



Dynamic and interactive marketing-media programs.

To those who hold the future decisions of 'if' broadband can continue to be rural America's fertile soil?

It is impossible for America to thrive on its broadband future if rural America is limited to perform with advanced Universal Service Standards. There is a lot at stake this moment at the FCC that appears to be reduced to confusing jargon leading to substantial, negative impact compromising rural Americans.

Imagine that the Interstate network only delivered access through metro and urban areas. Well, you would erase 70% of its landscape today! This is the real and more complete story of a failed universal plan! If equitable funding and concrete planning of infrastructure does not emerge quickly to show that rural American companies can succeed with broadband then there will be little if any chance to go even one step forward to design/engineer the new, interactive culture of commerce.

Stop now and consider our own story: Chaz Taylor, Inc is a minority owned business working for more than twenty six years with rural, independent telcos. We pioneered marketing outsource solutions twenty six years ago to help rural telcos compete and strengthen their customer relationships to technology in substantially affordable ways. Our files are filled with evidence of what rural telephony/communications has done single-handedly to insure that remote places had robust communication and networking.

We are witnesses to the days that communications desperately came across miles of bare geography even placing cable through trees to help consumers connect to their world to survive. We have been eye witnesses also to the way America has attained and is now on the revolutionary brink of making the greatest step toward mankind in this century. On our rural lands independent telcos are delivering interactive communications that is in reach of all of America and the world.

Just two weeks ago we were in a computer lab of a rural elementary school on behalf of our client. Students were interacting with a Smart Board and being motivated by a teacher who shared how technology was worth exploring and how it would take them to places unlimited to them through its connection. This client is also one of the first recipients of Federal Recovery funding. Less than three years ago one of the worst tornadoes carved desperation in that community and even President Bush came to ease the alarm. Today this community is more hopeful of its future than ever because technology through an independent cooperative has delivered the beginning of broadband that is competing on the levels of Comcast. (classroom photo enclosed)



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About the teacher: The lab's teacher had created amazing wall displays that became the backdrop for technology. She had received her education as an adult, drove faithfully through two counties to get her degree. She only touched a computer six years ago for the first time! She was determined to help herself and she knew that technology was the first step. Her story is so real, irresistible. She now helps 400 students, two times a week learn what being connected is all about. Of these 400 students she believes a very large number only have access to technology through this lab! The reason is the necessity of broadband at a cost parents can pay.

This letter of request is now getting long- but this is a story I think will help you see a bigger concern. It's my educated estimate that the FCC wants to deliver Universal Broadband and is looking for the right solution. I ask that you call in the pros like NTCA, OPASTCO and the rural alliances again in these final hours- committed thinkers that have helped raise funds scraped together one person at a time to fight to get a better chance to share the message or rural needs for broadband; this is a battle! I think you know John Rose and Shirley Bloomfield. Listen to them with the backdrop of my message and think of the evidence of this classroom as you consider your challenges of decision. These rural companies serve the largeness of everyone's rural America they need you to gather your focus to meet their desire to be confidently broadband.

I am available to assist in any way, to open any files of other stories and to stand for rural America.

With appreciation,

Charlene Taylor
CEO, President Chaz Taylor Inc

delivered electronically, photo attached



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A Story From Our Files:

Rural Education Hangs In the Balance Of Broadband

The Computer Lab at Lafayette Elementary School morphs to a learning planet of technology with the energy of 400 plus students every week. All students experience the lab two times each week, getting new edge learning that walks hand to hand with their traditional classrooms. Meleah Swindle is the enthusiastic lab teacher, and students come there to focus naturally from individual work stations geared just for them. The computer is helping students zone toward interaction they create.

Swindle's love for technology began at the Hartsville Vocational School as an adult. "I did not even know how to turn on a computer, but I wanted to better myself and learn. It changed the world for me! Most students thrive on knowing how to connect to information they find interesting, save and retain in useful ways. We work on techniques and challenge discovery," says Swindle.

